

School Travel Newsletter *Autumn 2017*

Modeshift STARS update

This term we are delighted to be celebrating the success of our summer 2017 STARS (Sustainable Travel Accreditation and



Recognition for Schools) by presenting schools with their Modeshift national awards at the annual School Travel Conference, on 10th November. This year there were:

- 8 schools that achieved accreditation for the first time
- 7 that have achieved a higher level of accreditation
- 48 that maintained their level of accreditation

Buckinghamshire are proud to have the highest number of STARS accredited schools of any local authority. We now have (63) schools accredited (35 bronze, 19 silver and 10 gold).

School Travel Data

Thank you to all the schools who continue to complete our annual travel to school surveys. With your data we have seen an impressive modal shift towards more active modes of travel and a decline in car use since 1999, shown in the graph below.

Please remember to complete your surveys again this year to help us continue to collect this useful information. The [Hands Up Survey](#) for this year is due by Friday the 24th November.

Dates for your Diary

Footsteps training

7th February – Wycombe Area Office

9th February – Aylesbury County Hall

Annual events

October – Living Streets Walk to School Month

10th November – *STP Conference*

20th-26th November – Road Safety Week

School Crossing Patrol training

17th November – High Wycombe

20th November – Aylesbury

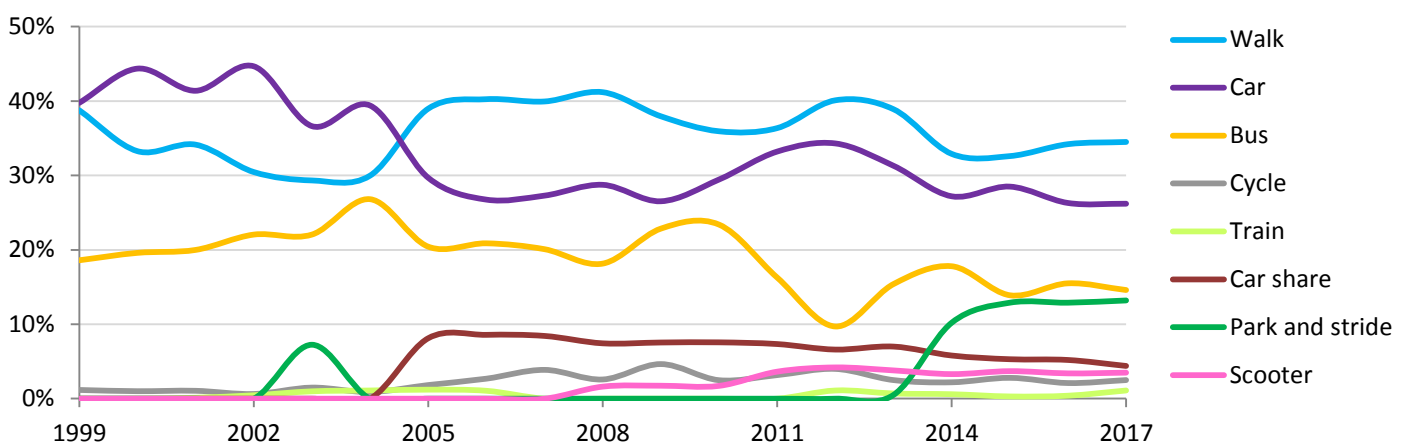
STARS Surgeries

30th November- High Wycombe Area Office

1st December – Aylesbury County Hall

4th December – Aylesbury, County Hall

Modal shift 1999-2017



Walk this Way Poetry competition



Thank you to the schools that entered our Walk this Way poetry competition in May! We had some fantastic poems about walking, active travel and being outdoors. Choosing the winners was a tricky process but congratulations to Vanessa (Whitchurch Combined), Freya (John Hampden), Davy (High Wycombe C of E), Ciara (Roundwood Primary) and staff member Anne from Whitchurch Combined for your winning entries! The winners received £20 high street vouchers thanks to Living Streets, and the winning schools won £100 to spend on library resources. Thank you to everyone who took part; we hope you continue to enjoy your walk to school.

Initiatives to look out for

Walk to School Month

Every October is International [Walk to School Month](#) when we encourage all schools to promote walking to school.



WOW

Living Street's [Walking Once a Week](#) (WOW) scheme is now available. Pupils record how they get to school on the WOW Travel Tracker and those who walk once per week for a month are rewarded with a themed badge. It's simple to run, fun and easy to take part. We do have some funding available so please get in touch.

Road Safety Week

The national charity, Brake, is running their road safety week this year with the theme 'Speed Down, Save Lives' on the 20-26th November. **Register now** to be part of Road Safety Week 2017 and get a free electronic action pack. This year's campaign will focus on:



- Speed causes deaths and serious injuries on our roads
- Rural roads are not race tracks
- 20mph is the only safe speed in heavily built-up areas used by pedestrians and cyclists
- Going slow = stopping in time
- Speed cameras work. They save lives.
- Intelligent Speed Adaptation (ISA) is an important development that is likely to be fitted to all vehicles in the future

Travel planning tips and hints

Here are some useful tips to keep the momentum going on your travel plans this year:

- Appoint Junior Road Safety Officers to enthuse their peers and promote events
- Write about your activities and events in your school newsletter and on your website to raise awareness
- Carry out initiatives that all years can take part in such as competitions, assemblies and lesson plans
- Attend co-ordinator meetings and training to share ideas of best practise with other schools
- Places are also still available to attend our Annual School Travel Conference on Friday 10th November.

JRSO Fun Day

This year's Fun Day for the Junior Road Safety Officers took place on *Friday 13th October* at the Multicultural Centre in Aylesbury with 34 schools in attendance. JRSOs and their helpers were invited to either a morning or afternoon session to attend workshops to help them carry out their role effectively.

JRSO's focused on how to feel confident when giving assemblies, the various initiatives that we offer, got ideas for campaigns that they can run in school and learnt how to develop and promote good journey planning and road safety skills.



School Travel Conference

The theme for this year will be 'Small Steps, Big Strides'.

The annual school travel conference is an opportunity to find out more about school travel planning and network with people who are interested in sustainable travel for schools. The conference is useful for new school travel plan co-ordinators to learn more about their role and discuss ideas for best practise in implementing behaviour change at their school.

Schools that achieved STARS accreditation in July will be awarded their plaques and certificates.

Contact Us:

schooltravelplanning@buckscc.gov.uk

Websites:

<http://schooltravelplanning.com/> - Bucks CC website with information about initiatives, events, ideas and activities relating to school travel planning

<https://modeshiftstars.org/> - National accreditation scheme Modeshift STARS which recognise schools who are encouraging active and sustainable travel through their active travel plans.